

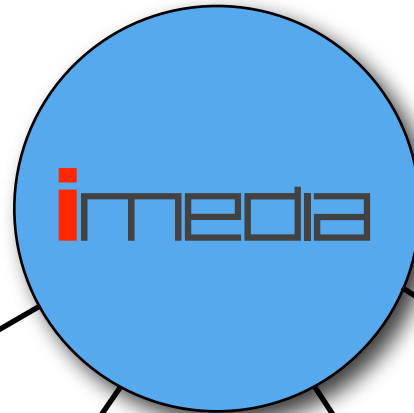


iMedia
certificate in multimedia studies

J232 Electronic Technologies*

The iMedia Certificate requires **J232 or equivalent, one 3-hour class in each of 4 core disciplines, a second class in a core discipline outside the students' SJB major and J495.**

The actual additional hours required for the iMedia certificate will depend on your major. See your advisor for details.



Ad+PR (3-6 hrs)
J341 Principles of Advertising
J355 Fundamentals of PR
J348 Intro. to Interactive Advertising*
J358 PR Writing & Production

Photo Journalism (3-6 hrs)
J131 Introduction to Digital Photo*
J261 Introduction to New Media

Broadcasting (3-6 hrs)
BCOM 264 or equivalent*
BCOM 261 Basic Radio Production
BCOM 366 Studio & Post Production
BCOM 368 News Video & Editing

News-Editorial (3-6 hrs)
J202 Intro to Media Writing*
J302 Intermediate Reporting
J323 News-Editing

J495 Collaborative Journalism*

*Required Courses